

Human Circuit Offers New Objective Services and Oversight Model for Integrated Technology Design, Management and Support

ARC is a Design Service and Approach that Simplifies User Experience and Removes Potential Conflict of Interest Related to Product Purchasing and Installation

Gaithersburg, MD ([PRWEB](#)) March 20, 2014 -- Human Circuit announced today that it is now offering a new client service called ARC, which represents the bridge across all of the services required for technology design and implementation, removing potential conflicts of interest related to product purchasing and installation. This new offering focuses on the technology integration requirements of architects, construction and project management groups and project and property development companies.

Human Circuit's new approach to sound technology planning was created to satisfy client demands for independent and objective advisory services and to help them make informed decisions related to budgets, total cost and long-term performance and support.

Bruce Kaufmann, President and CEO of Human Circuit said; "For years architectural and project development principals have been concerned that a design/build model for technology integration creates a conflict of interest. A traditional consultation model can also create too many parties sharing the responsibility for working and supported systems. ARC solves these issues by offering a single, responsible party to manage a project from design to actual after-build support."

Javorka Saracevic, Senior Project Manager for AtSite said; "Human Circuit works to understand client needs and expectations, not to sell the most expensive equipment. When a client requests a higher level of technology, value is always the driver. They thoughtfully walk clients through the choices and always suggest what makes sense based on specific requests, budgets and workflow requirements."

ARC goes beyond simple consulting into a model that supports the client from concept through the technology lifespan. The ARC model includes, project design, project management, engineering oversight, programming and comprehensive support services that include preventative maintenance, remote monitoring, diagnostics and remediation programs.

About Human Circuit

Since 1965, Human Circuit has been a company of proven creative thinkers who are dedicated to providing technology integration solutions to clients in need of advanced video, audio, data and control systems for use in communications, training, broadcast, streaming, presentation applications and video on demand. With an engineering and IT-centric core, Human Circuit designs and architects intuitive solutions that are aligned with a company's business objectives, anticipated growth and user needs. They bridge the difficult gap between those who produce technology and those who need to use it.

Human Circuit enjoys a reputation as one of the top integrators in this industry due to several factors which include; longevity in the business and the experience that this 47 year history brings. They have an excellent understanding of the latest in technology solutions. Their extensive portfolio includes work for federal and state government entities, broadcast and television production studios, command and control centers, training facilities, distance learning centers, corporations and professional organizations, institutions of higher learning, medical and healthcare facilities and entertainment and sport venues.

For more information visit <http://www.humancircuit.com/ARC>