

Human Circuit Completes Technology Integration for Choice Hotel International's New Headquarters

The latest in communication and collaboration technology controls focus on workflow, end-user comfort and ease of use.

Gaithersburg, MD ([PRWEB](#)) October 21, 2013 -- Human Circuit announced today that it successfully completed their technology integration project for Choice Hotel International headquarters in Rockville, Maryland.

After more than 30 years in Silver Spring, Maryland, Choice Hotel moved its headquarters to the Town Center in Rockville. The new offices occupy more than 130,000 square feet and reflect the company's new direction. The concept behind the Rockville headquarters was to get workers to interact—a feat encouraged by airy common areas, a bright, open staircase that winds through the building's work spaces, outdoor terraces, a modern bar and kitchen area, and the latest in communication and collaboration technology. Human Circuit was asked by AtSite to design the technology integration with efficient workflow and end-user ease as the primary criteria for this distinguished project.

Robert Dinkelspiel, Project Manager, Real Estate and Asset Management said; “Human Circuit pushed us technologically into the future with very well thought out solution choices for system design. They worked hard to guide us and to make sure that the system they recommended was in line with our business objectives. A few folks at Choice were skeptical about how things would work but as promised, Human Circuit matched their system design to required functionality and installed technology that is consistent from room to room. It's all easy on the end user and everyone couldn't be more pleased”.

“It's about responding to ever changing situations and quick thinking in a fast-paced environment where clients often change their minds. Human Circuit adapted quickly with solutions that made sense technically and financially. Human Circuit's execution in the field was impressive; they worked well with all of the vendors and construction teams and remained flexible during many unexpected delays” said Javorka Saracevic, Senior Project Manager for AtSite

The sophisticated HTML based control systems in all conference rooms use tablets that are familiar to most users, creating a comfortable and simple learning experience. Similar controls for the automated scheduling system also use a touch panel located outside of each conference room to book meetings, check room status or existing schedules. Directional kiosks are located on every floor and can also be used to find employees, post updates, obtain event information, make announcements, and welcome visitors. In the mini history museum area interactive signage with touch panels allow viewers to access and interact with historical videos and library documents. Large four-way divisible multipurpose rooms are equipped with delegate microphone systems, video and audio conferencing capabilities. Also integrated with advanced technology are several “lounge” feeling collaboration rooms, executive boardrooms, divisible training spaces and video teleconferencing suites. A distributed audio system also enhances the entire facility.

Bruce Kaufmann, President and CEO of Human Circuit said, “We were thrilled to be the technology partner to Choice Hotels International for their move to the new headquarters. AtSite brought us to the table very early in the process and we were able to work with the key IT staff and other stakeholders to design systems that worked beyond the initial needs of the customer. Our ACUMEN HTML-based control system, utilizing Aurora



Multimedia, allows Choice Hotel employees to control meeting/collaboration systems (with permissions) on a personal device or iPads that are integrated in each space. Our staff did a wonderful job in the envisioning and delivery of a unique product for the client.”

About Human Circuit

Since 1965, Human Circuit has been a company of proven creative thinkers who are dedicated to providing vital technology integration solutions to clients in need of advanced video, audio, data and control systems for use in communications, training, broadcast, streaming, presentation applications and video on demand. With an engineering and IT- centric core, Human Circuit designs and architects intuitive solutions that are aligned with a company's business objectives, anticipated growth and user needs. They bridge the difficult gap between those who produce technology and those who need to use it.

Human Circuit enjoys a reputation as one of the top integrators in this industry due to several factors which include; longevity in the business and the experience that this 47 year history brings. They have an excellent understanding of the latest in technology solutions.

Their extensive portfolio includes work for federal and state government entities, broadcast and television production studios, command and control centers, training facilities, distance learning centers, corporations and professional organizations, institutions of higher learning, medical and healthcare facilities and entertainment and sports venues.

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